

# TV entertainment and advertisements on One screen

## SuperSign TV LX530S / LX540S



The LX530S / LX540S includes a built-in TV tuner to broadcast TV programs and deliver advertisements simultaneously. This affordable solution allows you to create content and manage displays using the SuperSign™ software. The 74 screen templates included with the display make it easier than ever for anyone to create dazzling content.

- Built-in speakers and TV tuner
- Wi-Fi Dongle Ready
- USB Plug and Play
- Fail Over
- SuperSign Lite/W/M/N/C Compatibility

**Screen Sizes**  
55", 49", 43", 42", 32H"



### Simple Connectivity

With built-in SoC\* and Wi-Fi dongle support, installation has been simplified. By removing the external media player and Ethernet/RS232C cables, the total cost of ownership (TCO) can be reduced.

\* System on Chip



### Fail Over

The USB failover function enables content to be displayed without dead spots when no input signal is available. It supports files in JPG format with a maximum file size of 10 MB.



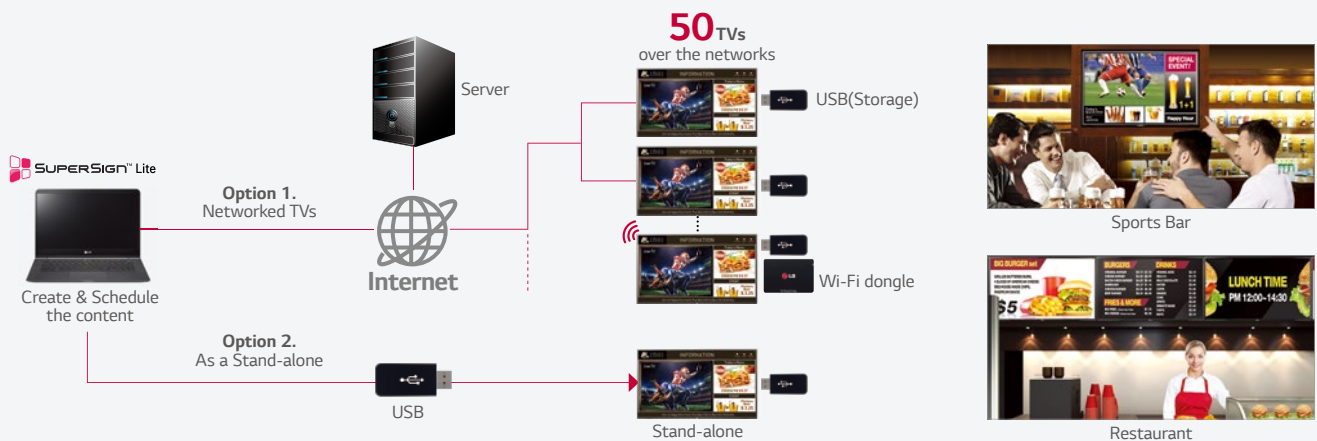
### Content Management

The SuperSign™ Solution includes SuperSign Lite, W, and C features to provide digital media editing, scheduling, distribution, and management capabilities. By installing SuperSign W on a server, you can manage up to 1000 TVs.

## SuperSign™ Solutions

### SUPERSIGN™ Lite

- Supports a single user and up to 50 clients
- Includes dedicated TV templates
- Features a playlist editor



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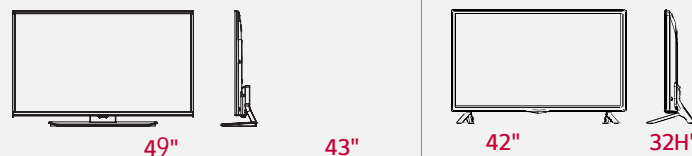
## SuperSign TV LX530S / LX540S

### Specifications

LX530S / LX540S

|                               |                       |  |
|-------------------------------|-----------------------|--|
| <b>DISPLAY</b>                | Screen Size           | 55" / 49" / 43" / 42" / 32H"   |
|                               | Type                  | LED (Slim Direct)  |
|                               | Resolution            | 55" : 1,920 x 1,080 (FHD) / 32H" : 1,366 x 768 (HD)  |
|                               | Brightness            | 55" : 330cd/m <sup>2</sup> , 49" / 43" / 32" : 300cd/m <sup>2</sup>  |
| <b>BROADCASTING SYSTEM</b>    | Analog                | PAL/NTSC-M   |
|                               | Digital               | DVB-T2   |
| <b>AUDIO</b>                  | Audio Output          | 10W + 10W  |
| <b>HOSPITALITY FEATURES</b>   |                       | Welcome Screen (Splash Image, Video), Lock Mode, One Channel Map, Multi IR Code, Hotel Mode, USB Cloning, IR Out (RS-232C), USB Auto Play Back, External Speaker out, Real Time Clock                              |
| <b>GENERAL FEATURES</b>       | Connectivity          | MHL  |
|                               | Management            | Remote diagnostics / Self diagnostics  |
|                               | Interactivity         | HDMI-CEC (without ARC), HTNG-CEC   |
|                               | RJP Interface         | RS232C, HDMI CEC   |
|                               | Auto Off / Auto Sleep | ○  |
|                               | Smart Energy Saving   | ○  |
| <b>INTERFACE</b>              | Side                  | HDMI In, USB 2.0(2), Headphone Out (3.5mm Phone Jack)  |
|                               | Rear                  | RF In, AV In (Composite), Component In (Y, Pb, Pr) + Audio (L/R), Digital Audio Out (Optical), RGB In (D-sub 15pin), PC Audio Input, RS-232C (D-sub 9pin), HDMI In, LAN (RJ45), Ext Speaker out (3.5mm Phone Jack) |
| <b>ACCESSORY</b>              |                       | L-CON, Power cord, CD title (Simple manual)  |
| <b>POWER</b>                  | Voltage, Hz           | 100 ~ 240V, 50/60Hz  |
|                               | Typical (Watts)       | 55" : 84.0W / 49" : 83.5W / 43" : 79W / 42" : 83.7W / 32H" : 59.0W   |
|                               | Stand-by              | 55" : 0.20W / 49" : 0.22W / 43" : 0.22W / 42" : 0.26W / 32H" : 0.25W   |
| <b>STANDARD APPROVAL</b>      | Safety                | CB, BIS, SIRIM, TISI, BPS, PSB, SNI  |
|                               | Environment           | CISPR  |
|                               | Etc.                  | MEPS, Tick, EE, CIF, BEE, Freeview   |
| <b>SOFTWARE COMPATIBILITY</b> |                       | SuperSign Lite/W/M/N/C<br>SuperSign Simple Editor (Available from Oct. 2015)<br>*SuperSign W/M/N (Paid)  |

### Dimension (unit : mm)

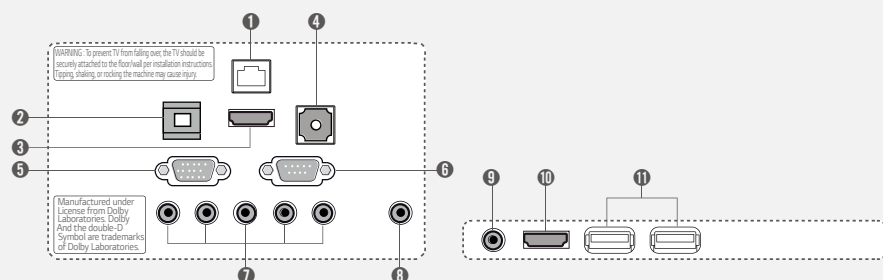


|                                      | 55"               | 49"               | 43"            | 42"             | 32H"            |
|--------------------------------------|-------------------|-------------------|----------------|-----------------|-----------------|
| Set Size (With Stand, W x H x D, mm) | 1,242 x 774 x 220 | 1,197 x 774 x 220 | 973 x 573 x 37 | 961 x 610 x 218 | 732 x 481 x 207 |
| Set Weight (With Stand, Set, kg)     | 20.9              | 17.6              | 12.7           | 9.5             | 6.2             |
| VESA Compatibility (mm)              | 300 x 300         | 300 x 300         | 200 x 200      | 400 x 400       | 200 x 200       |

### Interface

55" / 49" / 43" / 42" / 32H"

- 1 LAN
- 2 OPTICAL DIGITAL AUDIO OUT
- 3 HDMI
- 4 EXTERNAL SPEAKER OUT
- 5 RGB IN
- 6 RS-232C IN
- 7 COMPONENT IN / AV IN
- 8 ANTENNA / CABLE IN
- 9 H/P OUT
- 10 HDMI IN 2(MHL)
- 11 USB IN



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